

-1- PRESENTATION FORM

Name and surname / Name of the group

Olaf Riedel

City

Halle

Country

Germany

Bio

Olaf Riedel gained practical experience in sectors of shipbuilding and woodprocessing. After successful studies at the University of Wuppertal, department industrial design, he worked freelance for several design studios. In 1996 he is co-founder of "Werkatelier Halle". In 2012 he founded the label "olaf riedel". He is publishing and manufacturing own designs either individually on commission or in small series.



2- PRODUCT INFORMATION

Product name 1

Shelf SR02/SR03

Dimensions

Shelf SR02: 121 x 87 x 20 cm

Shelf SR03: 180 x 50 x 15 cm

Weight

SR02: 36 Kg

SR03: 30 Kg

Technical description

Shelf SR02/SR03 is made out of 1,5mm Steelsheets. The parts are laser cut and welded.

Shelf SR02/SR03 is powdercoated. It is fixed invisible at the wall by a holding rail.

SR02/SR03 is inspired by the processes involved in ship building, and the possibilities of deforming, cutting and assembling steel sheeting,. SR02/SR03 is used to display decorative objects or as a kitchen storage unit, the SR02/SR03 is accommodating for a range of containers, bottles and jars.



Product name 2

Stool HR13

Dimensions

40 x 40 x 45 cm

Approximate weight

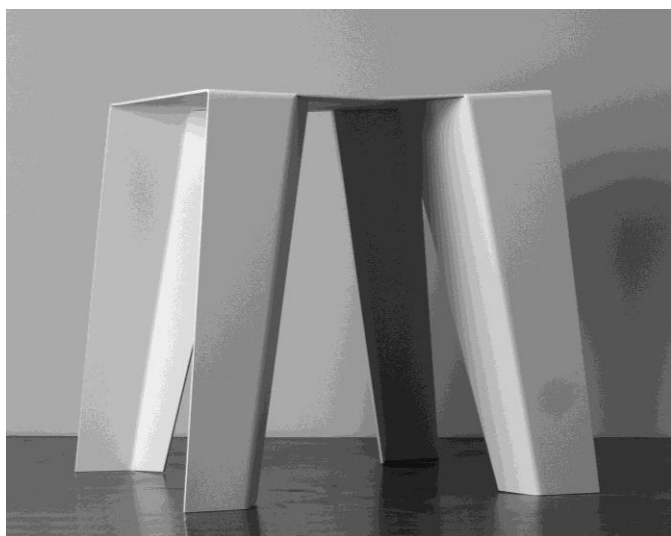
Aluminium: 3 Kg

Steel: 11 Kg

Technical description

Stool HR13 is made out of one 3 mm Steel- or Aluminiumsheet. HR13 is powdercoated in 3 different colors.

HR13 arise from an idea of a paper folding. A single orthogonal sheet of Aluminium or steel is cut and foldet so that a stable seating furniture is formed. HR 13 plays with the contrast between line and plane. It is seating furniture and sculpture concurrently. Different elevations and angels of views reinforces the architectural concept.



Product name 3

“birdhouse DIN A4” - reduced to the max-

Dimensions

21 x 29,8 x 25 cm

Approximate weight

0,5 Kg

Technical description

“birdhouse DIN A4” is made out of 1,5mm Aluminium sheed. “birdhouse DIN A4” is powdercoated in 3 different colors.

A single sheet of Aluminium is unfold by the customer. A covered feeding area for birds is formed. The user experienced the transformation from the two-dimensional into the third dimension. The “birdhouse DIN A4” can be sent as a DIN A4 letter by mail.



Product name 4

Table HR12-HPL

Dimensions

120 x 80 x 74 cm

Approximate weight

33 Kg

Technical description

Table TR12 HPL is made out of one 3 mm Steelsheed. HR13 TR12/TR12 HPL is powdercoated in 3 different colors.

A reduced and clear design emphasizes the technical expression and functional benefits. TR12 offers the combination of straight and curved lines and surfaces. The design provides stability and elegance in equal parts. Table top and frame merge formally to a single unit without giving up its materiality.

